

Boycott Progress Report #3 from Mike Miller/Jim Drake – c. March 1966

National Boycott Of Schenley Liquors And Delano Grapes

Memo #3

To: Boycott Centers

From: Mike Miller and Jim Drake, Boycott Coordinators

Re: boycott progress

1. In order to identify this as a DELANO GRAPE PRODUCT BOYCOTT the headquarters has been shifted from San Francisco to Delano. Address correspondence to Boycott Central, Box 894, Delano, California. Phone number is 725-0751 and you may call collect if such call will definitely lead to decreased consumption of Delano grapes and Schenley's products.

WE ARE IN DESPERATE NEED OF UP-TO-DATE NEWS. We must keep press informed. Send reports at least twice a week, with clippings and photographs re: success of the boycott. With news of such caliber that it should get instant coverage send a wire.

2. MAIL COPIES OF YOUR LEAFLETS AND OTHER PRINTED MATERIAL WHICH GOES OUT TO THE PUBLIC. We want to keep steady check on leaflets to be certain of the legality of the boycott. Remember, this is an informational boycott aimed at consumers, asking them not to buy the products. It in no way is a boycott of any stores selling such products.

3. Those of you in major cities should check the AUCTION CENTERS where grapes which have not been designated for specific chain store cold storage will be sold. You can best identify these auction centers by calling the U.S. Dept of Agric. Market News Service in your city. Once you find the location of the grape auction, work on the buyers. Enclosed list of "fair growers" (not struck) can be used to encourage buyers to be selective. If necessary use pickets to inform buyers. Maybe in some cases you could picket homes of certain buyers.

Every boycott committee in major cities should request the Dept of Agric. in your city to put you on their daily mailing list of Market News releases.

4. Some of you may have no stimulated committees in new cities or neighborhoods. These committees should be on our mailing list. Be certain we have names and addresses of all boycott chairmen. If you know of additional committees see to it that they get in touch with this office. Furthermore, be imaginative in getting new communities to start boycott committees.

5. Work on publicity of the boycott. Let the news service do the work for you. Feed them press releases, etc.

6. SOME NEWS FROM DELANO AND ELSEWHERE. Picketing in Oakland and Berkeley convinced the largest chain liquor store there to remove Schenleys. In L.A. pickets joined by Steve Allen, L.A. chairman of the boycott, moved several large groceries to immediately cut out Delano Grapes from their orders. One store put a sign in window. "We don't sell Delano Grapes." Read Newsweek, Dec. 27th issue for more national news of boycott. In NYC CORE and SNCC met with Schenley executives. Result: Schenley seemed worried but unwilling to meet with unions here. In Washington D.C. Safeway, picketed by impressive groups of community leaders, will not budge. On the line in Washington D.C., Father Saladini, NFWA lobbyist and Msgr. Vizzard. Bob Solodow, NFWA staff, now has office in Washington from which to coordinate Eastern Boycott. Phone him at : (202) 393-5581, Ex. 37 or (202) 332-9527. From Chicago the large Spanish speaking community is beginning to learn of la huelga. The word there is: no tome Schenleys. Here, in Delano, picketing continues daily. DiGiorgio, Mr. Agribusiness, has been fighting through the courts to get our picket stopped in Delano Dec. 16th and pledged \$5,000 per month for the duration of the strike. The money is split evenly between NFWA and AWOC. Today, Christmas eve, pickets are on the job, 150 strong, looking for strikebreakers. Yesterday friends of farm workers in L.A. sent us 400 turkeys. Bulletin: CALIF COMMITTEES, Check Purity stores. They claim they are not selling any more Delano grapes.

In all this time of increased support, we cannot think all is well. Day before yesterday the four-year-old child of one of the strikers died of pneumonia. The volunteer doctor from San Francisco found out about it too late.

Viva la causal! Jim Drake – Mike Miller